



**PUNE**

**23rd August 2025**

**Annual Edition**



**AWS USER GROUP**  
**PUNE**

# AWS COMMUNITY DAY

**AWS Community Day is an event organized by members of the AWS community, such as AWS User Groups, AWS Heroes, and other community leaders. It's a day dedicated to sharing knowledge, experiences, and best practices related to Amazon Web Services.**



## **AWS Supported**

Dive into the ultimate AWS Community Day experience dynamic full-day events crafted by the community, powered by AWS.



## **Tech Conference**

The event typically includes presentations, workshops, and networking opportunities, allowing attendees to learn from industry experts, engage with fellow AWS users, and deepen their understanding of AWS services and solutions



## **Networking**

AWS Community Day provides an excellent platform for professionals to connect and network with like-minded individuals, industry experts, AWS employees, and potential collaborators.



# WHY SPONSOR US?

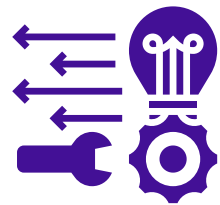


## Inspire Decision-Makers

Unleash the potential of your tools and solutions on influential minds. Illuminate ways to optimize infrastructure, while showcasing your triumphant tales with AWS

## Craft Your Employer Persona

Paint a vivid picture of your organization within the community. Share what makes you a sought-after employer, forging partnerships that resonate.

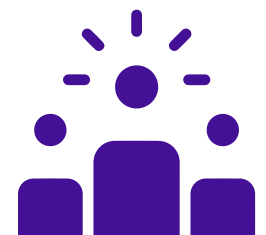


## Showcase Tech Capability

Exhibit your technical skills through live showcases, revealing your proficiency across diverse technologies.

## Forge Valuable Connections

Immerse yourself in a realm of networking, where top-tier tech talents converge. Open doors to global interactions and collaborations that transcend boundaries.





# WHAT TO EXPECT AS A SPONSOR?



## Visibility and Brand Awareness

Prominent Logo Placement, Social Media Promotion, Speaking Opportunities



## Lead Generation and Networking

Booth Space, Networking Events, Lead Capture, Online and offline connection opportunities



## Positive Brand Association

Community Engagement, Media Coverage, Increased Talent Pool



## Build Your Brand

Network with tech leaders, Connect with your potential clients, find your next star employee!



## Join a Gathering of Titans

Connect with professionals spanning DevOps Architects, Engineers, Consultants, Developers, Solution CTO/VPs, Platform Engineers, and passionate AWS Evangelists.



# OUR PAST EVENTS

GLIMPSES OF FEW OF  
OUR PAST EVENTS







# AWS COMMUNITY DAY PUNE 2023

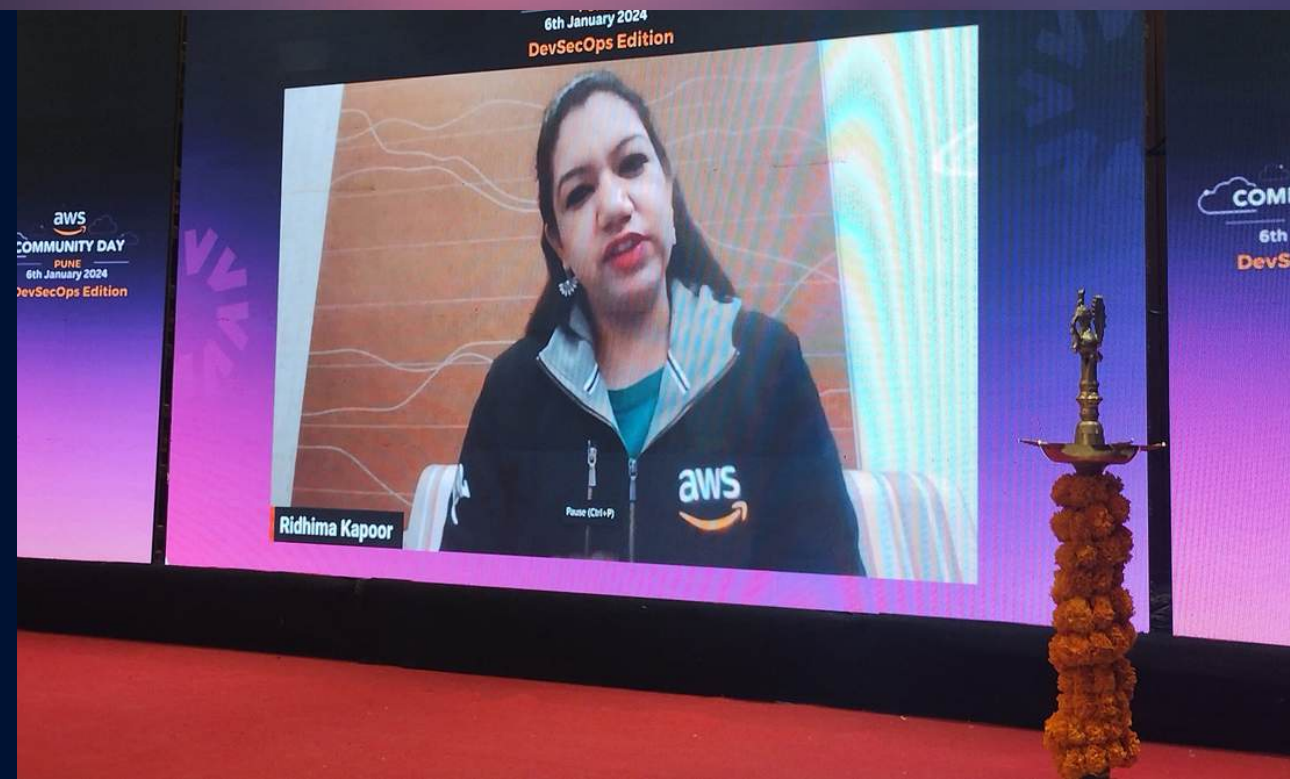
1000+ attendees, 4 tracks







# AWS COMMUNITY DAY PUNE 2024 - DEVSECOPS SPECIALTY EDITION





Enabling developers to build  
and scale reliable agents



13 years in Tech Marketing,  
being a non-techie

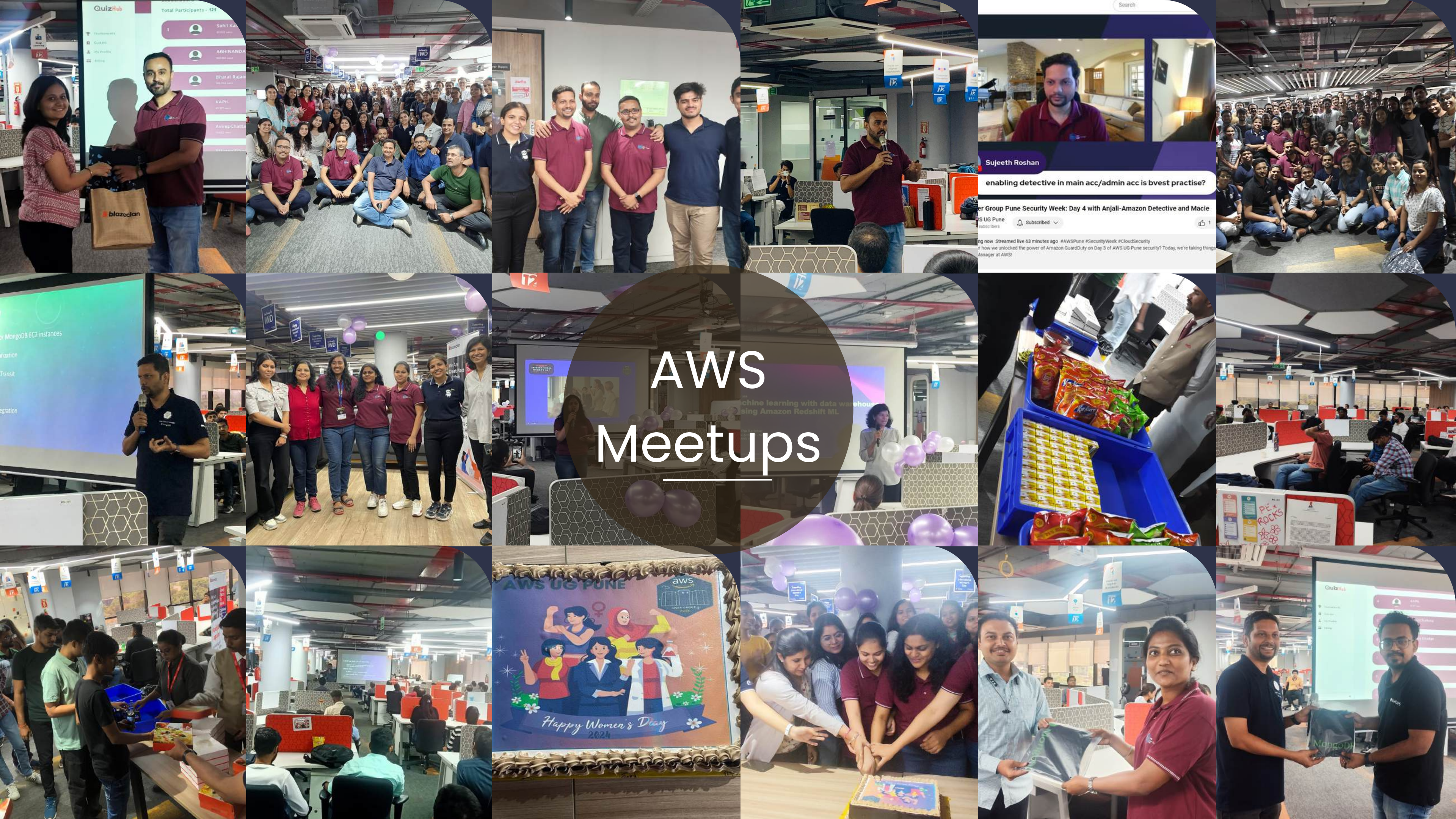
Passionate about community  
building, I&D initiative

Traveler on a high

# AWS COMMUNITY DAY PUNE 2025 - AI-ML EDITION

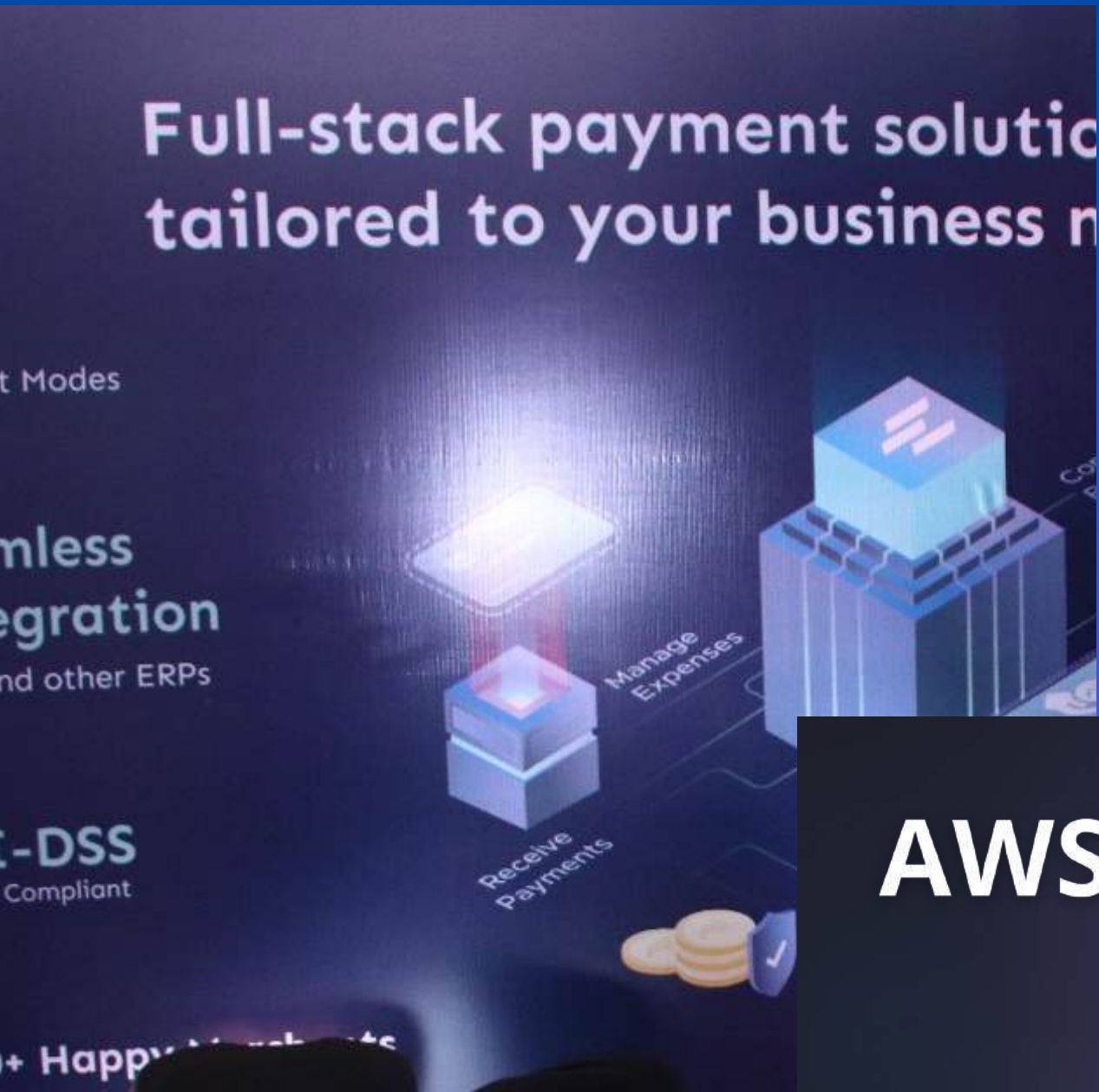






# AWS Meetups





# AWS COMMUNITY DAY PUNE SPONSOR BOOTHS







# SPONSORSHIP PACKAGES

INVEST IN YOUR BRAND AND  
CONNECT WITH THE FUTURE  
OF CLOUD COMPUTING.





# Package Price :\$10000

- 1 x Extra large size booth.
- 1 x 30 minutes Keynote session.
- 10 complimentary sponsor passes.
- Mentions in press releases
- Exclusive logo featured within event venue as title sponsor everywhere near ACD logo. (banners/standees/posters).
- Free to distribute goodies from respective booth / Goodies kit.
- Exclusive logo on Lanyards.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 6 times Shout out on Social Media
- 25% off ticket voucher on 30 event tickets





# Package Price :\$6500

- 1 x large size booth.
- 1 x 30 minutes speaking session soon after the Keynote sessions only for first two platinum sponsors.
- 6 complimentary sponsor passes.
- Logo featured within event venue (banners/standees/posters).
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and post event email to participants
- Community Day Website presence (logo + link and 150 word write-up provided by sponsor)
- 4 Shout out on Social Media
- 25% off ticket voucher for 20 event tickets





# Package Price :\$5000

- 1 x medium size booth.
- 5 complimentary sponsor passes.
- 1 Speaker slot.
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures.
- Free to distribute goodies from respective booth.
- Logo inclusion in AWS Community Day Event Invitation (Email).
- Logo inclusion in meetup page and event email to participants.
- Community Day Website presence (logo + link and 100 word write-up provided by sponsor)
- 3 Shout out on Social Media.
- 25% off ticket voucher for 15 event tickets





# Package Price :\$3500

- 1 x standard size booth
- 4 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants
- Community Day Website presence (logo + link and 100 word write-up - to be provided by sponsor)
- 3 Shout out on Social Media
- 25% off ticket voucher for 10 event tickets





# Package Price :\$2000

- 1 x Small size booth
- 3 complimentary sponsor passes
- Logo featured within event venue (banners/standees/posters)
- Access to event pictures
- Free to distribute goodies from respective booth
- Logo inclusion in AWS Community Day Event Invitation (Email)
- Logo inclusion in meetup page and event email to participants
- 1 Shout out on Social Media
- 25% off ticket voucher for 5 event tickets





Package	Title (USD 10000\$)	Platinum (USD 6500\$)	Gold (USD 5000\$)	Silver (USD 3500\$)	Bronze (USD 2000\$)
Company Logo/ Branding	Video+ Website + Venue + Lanyard	Video+ Website + Venue + ID card	Website + Venue + ID card	Website + Venue	Website + Venue
Display Booth	Extra Large Booth	Large Booth	Medium Booth	Standard Both	Small Booth
Speaking Slot	✓	✓	✓	✗	✗
Conference Pass	10 Complimentary Passes	6 Complimentary Passes	5 Complimentary Passes	4 Complimentary Passes	3 Complimentary Passes
Sponsor Emails	Pre + Post Conference Email	Pre + Post Conference Email	Pre + Post Conference Email	Pre Conference Email	Pre Conference Email
Social Mention	8 Times	4 Times	3 Times	2 Times	1 Times



# Our Social Media Presence



[LinkedIn](#)

We have inclusive community of over 11k+ AWS Enthusiast on our LinkedIn handle



[Meetup](#)

We have a Meetup Community of AWS Enthusiast in Pune powered by AWS Officially



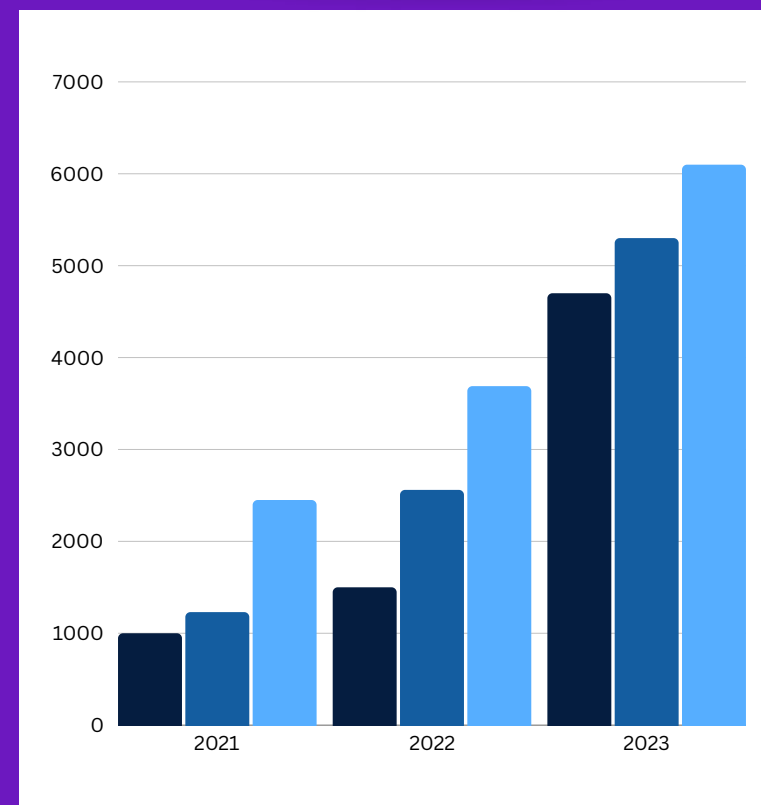
[Twitter](#)

We have inclusive community of over 1k+ AWS Enthusiast on our twitter handle



[Instagram](#)

We have inclusive community of AWS Enthusiast on our Instagram handle





**Contact Us**



# Interested in sponsoring?



**Dheeraj Choudhary | Vishal Alhat**



**+91 9890032200**



**sponsorship@awsugpune.org**



**<https://konfhub.com/acdpune2025>**



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# Organizers



**Dheeraj Choudhary**

AWS Hero | AWS User Group Pune Leader | AWS Ambassador



[dheeraj@awsugpune.org](mailto:dheeraj@awsugpune.org)



**Vishal Alhat**

AWS User Group Pune Leader | AWS Community  
Builder of the year APJ region



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# THANK YOU FOR YOUR ATTENTION

SEE YOU AT THE AWS COMMUNITY DAY -  
ANNUAL EDITION - 23RD AUG 2025

aws  
COMMUNITY DAY  
PUNE  
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